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## FAIRFIELD BY MARRIOTT® HOTEL NOW OPEN IN PACIFICA, CALIFORNIA AS THE FIRST HOTEL WITHIN MARRIOTT BONVOY'S PORTFOLIO IN THE AREA

The Hotel Offers a Beautifully Simple Stay with Warm Hospitality Near the Beaches of Pacifica

**PACIFICA, CA** – Fairfield by Marriott Inn & Suites San Francisco Pacifica will officially open its doors today, welcoming guests traveling for both business and leisure. Located at 500 Old County Road, the 88-room property is the first hotel in Pacifica, California, part of Marriott Bonvoy's portfolio of 30 extraordinary brands, steps from the popular surfing spot, Rockaway Beach. The hotel is owned by NVI Rani Inc and managed by <u>Johnson Hospitality</u> of Danville, California. General Manager Andrew Roseman and Director of Sales & Marketing Maria Larios lead the management team at the property for Johnson Hospitality.

Families looking for a vacation destination and business travelers in need of peace and quiet while on the road will love staying at the Fairfield San Francisco Pacifica hotel. The alluring property will have a serene outdoor space for guests to appreciate the natural beauty of the ocean while staying close to workplaces in San Francisco, San Mateo, San Bruno, or Daly City.

The management team at the property is led by General Manager Andrew Roseman, who brings over 15 years of hospitality management experience. Andrew comes with both renovation and conversion experience, which will help drive the team at the Fairfield San Francisco Pacifica to much success. Andrew brings additional support with a hotel background in Housekeeping and Guest Services, where he helped drive Guest Loyalty and built memorable vacations. His catchphrase, "How can I care for you," is most noted by his colleagues and the surrounding Pacifica community.

Located in the well-known surfing and mountain biking destination of Pacifica and only 6.5 scenic miles from the San Francisco Airport, the Fairfield by Marriott San Francisco Pacifica offers guests convenient access to numerous beaches. Advanced surfers will have an incredible time surfing the waves at Rockaway Beach, while beginners can fine tune their skills at Linda Mar. Pacifica is home to various surfing contests including the World Dog Surfing Championship, the Kahuna Kapuna, and the Big Chill Out Longboard Classic. Pacifica beaches such as Linda Mar, Sharp Park, and Esplanade, are all within a short drive of the property. Guests can plan a quick getaway to Sharp Park Golf Course or head to Downtown San Francisco for a fun filled day of sightseeing. Local Californians can also appreciate the quiet beauty of Pacifica, especially for a quick getaway when looking to escape the hustle and bustle of their daily lives. "From a warm welcome, clean rooms and a jump start breakfast, the team at the Fairfield Inn Pacifica is ready for your needs. We are delighted to be a part of the

Pacifica family and cannot wait to work together to build a strong community, for today and tomorrow," said Andrew Roseman, General Manager. Fairfield's décor is warm, timeless, forward-thinking, and inviting with simple nods back to the brand's heritage. Specific elements meant to evoke feelings from the Fairfield Farm include a farmhouse table in the lobby for gathering and connecting, photography from the Fairfield Farm serving as artwork in the lobby and guest rooms, natural materials and unique textures featured throughout, and a history wall in the hotel showcasing the brand's roots.

The guestroom design is warm and comfortable with a modern, calm aesthetic helping guests stay balanced while on the road. The room was designed with the modern traveler's needs in mind to stay productive on the road without overcomplicating the guestroom. Guests can rest and relax with upscale bedding and pillows because Fairfield understands that maintaining balance starts with great sleep. Each room features a modern lounge chair, serving as both functional and comfortable to work or relax in. The artwork in the room takes center stage with the window treatment acting as a focal point, displaying photography taken at the Fairfield Farm. The guestrooms also feature an ergonomic workstation, a comfortable couch, refrigerator, coffeemaker, and microwave.

Additional hotel amenities include a fitness center with an exceptional view of Rockaway beach, valet laundry service, complimentary Wi-Fi throughout the property. The Fairfield San Francisco Pacifica will offer a breakfast waking up for near the ocean. The complimentary hot breakfast will offer build-your-own breakfast bowls featuring customizable ingredients to fulfill your healthy lifestyle. Choose from a selection of warm breakfast sandwiches, oatmeal, scrambled eggs, sausage, make-your-own waffles, and other healthy items such as fruit, yogurt, and whole grain cereals and breads are also available to keep you ready and fit for the walking trails at Rockway Point Trail.

## **About Fairfield by Marriott**

Fairfield by Marriott was founded on the principles of trusted service and warm, friendly hospitality inspired by its unique heritage as the namesake of the Marriott family retreat, the Fairfield Farm. Its contemporary, uplifting design provides an effortless experience for guests to maintain their routines while on the road. Evoking the feelings of calming simplicity, Fairfield offers thoughtfully designed guestrooms and suites that provide separate quality living, working and sleeping areas. With over 1,195 properties in 14 countries and territories, Fairfield is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on Marriott Bonvoy Moments and unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit marriottbonvoy.com. For more information or reservations, visit Fairfield.marriott.com.

## **About NVI Rani Inc**

NVI Rani Inc was founded in 2000 by Natubhai Patel. NVI Rani has over 20 years of experience within the hotel industry, choosing to open one of their hotels in the serene city of Pacifica. The unique coastal property was built with 38 rooms and was immediately embraced by Pacifica as the most iconic hotel. Guests relished in the perfect upper-class destination hotel with a great location. Their recent venture was to expand the 38-room hotel and transform it into an eye catching 88-room hotel under the Marriott International Brand, thus bringing the beautifully expanded Fairfield Inn by Marriott San Francisco Pacifica to Rockaway Beach.

## **About Johnson Hospitality**

Johnson Hospitality was founded in 1999 by Ron and Randy Johnson. They opened their first hotel in 2002 and currently hold equity or management interests in nine Marriott hotel properties. Johnson Hospitality specializes in

hotel management, development, and equity investments focusing on select service, branded hotels. For more information, visit  $\underline{www.johnsonhospitality.com}$ .